



Associazione Premio Giornalistico del Roero - Via Roma 57 - 12043 Canale (Cn)

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PREMIO GIORNALISTICO DEL ROERO

ROERO JOURNALIST AWARD

NOTICE 2022 XXXIV edition

Roero, in Piedmont, is like this: beautiful, wild, intriguing. About twenty municipalities, castles, charm, story, characters. And, every summer, it becomes a catwalk of music, meetings, food, wines; hills and plateaus, woods and lots of fruit. The bet started from Sant'Anna di Monteu Roero: to make known this enchanted land, its wines, its fruits in the world with a journalistic competition that so far awarded 180 journalists.

The Journalistic Award of Roero- main sponsor Consorzio di Tutela del Roero is reserved for articles and services published in newspapers, weeklies,

monthly magazines, technical magazines and radio and television broadcasts, telematic systems and websites, published in Italy and abroad.

In the 2022 edition, articles and services published between 1 July will be taken into consideration

2021 and May 31, 2022, which focused on the issues concerning reality, history and perspectives

future of Roero with references to the wine and agricultural, economic, human, social, gastronomic aspects, traditional and cultural.

The articles and services may be inspired by news or situations current events, but should not be limited to pure news.

Also this year, the categories of the articles and the amounts of the Prize are the following.

- Prize for national publications (Italy) Euro 2,000.00
- Prize for international publications: Euro 2,000.00
- Prize for local publications: Euro 1,500.00

You participate by sending the documents to the secretariat of the Roero Journalistic Award Association (premioroero@gmail.com) but the organization can also make an autonomous selection by choosing among the "pieces" published or aired.

The prizes are awarded by the Jury, chaired by a professional journalist (in 2021 Gian Mario Ricciardi) and made up of representatives of the organizations that support the Prize.

The Jury will meet by 10 June 2021, will examine the articles, will motivate the choices in writing, will communicate them to the president of the Associazione Premio Giornalistico del Roero, Giovanni Negro.

The awards ceremony will take place at the end of July in Roero.

It is a choice that provides for the change of venue every year and allows for involvement more and more organic throughout the Roero, with effective economic, tourist and image repercussions.

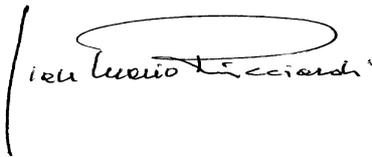
Giovanni Negro

Presidente della ASSOCIAZIONE PREMIO GIORNALISTICO DEL ROERO

A handwritten signature in black ink, appearing to read "Negro Giovanni", with a long, sweeping horizontal stroke extending to the right.

Gian Mario Ricciardi

presidente della GIURIA DEL PREMIO GIORNALISTICO DEL ROERO

A handwritten signature in black ink, appearing to read "Gian Mario Ricciardi", with a large, circular flourish above the name.